



## Washington State University Board of Regent Strategic Planning Retreat Revised Agenda

Washington State University, Vancouver  
Dengerink Administration Building, Rooms 129-130  
Vancouver, WA

June 6 – 7, 2024

**Purpose:** The Annual WSU Board of Regents Retreat will serve as the pivotal platform for the comprehensive review, refinement, and steadfast alignment on the strategic areas of focus for 2024/2025 and determining the leadership profile for our 12<sup>th</sup> WSU President. This gathering will unite the Board of Regents and University executive leadership team to enhance clarity, sharpen focus, fortify collaboration, and bolster communication in shaping and realizing our strategic imperatives. It is meant to foster an environment conducive to open and candid dialogue, enabling the proactive tackling of pertinent issues, challenges, and opportunities.

Our work together will solidify our collective commitment to WSU's success.

### 2024/2025 Strategic Focus Areas:

- **One WSU:** Empowering our team and leveraging the strength of our system
- **Fiscal Transparency:** Securing a Prosperous Fiscal Future
- **Reputational Strength:** Safeguarding our legacy while prioritizing academic excellence, amplifying our WSU story, and increasing enrollment
- **Stabilizing Athletics:** Ensuring WSU Student-Athletes Play Competitively on the West Coast

### Retreat Theme: "Here We Go"

*Narrative meaning behind the theme:*

Forgive us. We don't know any other way. Around here, we just GO. Headlong into the most vexing challenges we can find. Problem solving. Innovating. Disrupting. From designing and building carbon negative homes in our local communities to tracking emerging diseases in East Africa, there's no stop in us. Because there's too much at stake. Too much to lose. And so much to gain. That's why for Cougs, it's always GO time. So we GO big. GO all out. And we GO the distance. Ready? Here we GO.



**Retreat Agenda: DAY 1**

<b>June 6</b>	<b>Time</b>	<b>Topic</b>	<b>Lead</b>
Thursday	Noon - 1:00 pm	Regents Lunch  Retreat Set-Up	Lisa  John   Eddie
	1:00 - 2:00 pm	Presidential Search Intro Reality Mapping Exercise	Jen Eddie
	2:00 - 3:30 pm	Leadership Profile Discussion	Julie
	3:30 - 3:45 pm	BREAK	
	3:45 - 4:15 pm	Leadership Profile Discussion	Julie
	4:15 - 4:30 pm	Wrap Up	Lisa
	4:30 pm	Life Sciences Building Dedication	
	6:00 pm	Reception   Dinner	



**Retreat Agenda: DAY 2**

June 7	Time	Topic	Lead
Friday	8:00 - 9:00 am	Regents Breakfast	Lisa   John
	9:00 - 9:30 am	Welcome   Public Comment Facilitator Intro	Lisa   Kirk John   Eddie
	9:30 - 10:30 am	Strategic Focus Areas (SFA) Intro and Understanding	Lisa
	10:30 - 10:45 am	SFA Discussion Groups   SBAR Exercise	Eddie
	10:45 - 11:00 am	BREAK	
	11:00 am - 12:00 pm	<b>SFA 1: One WSU</b>	Groups
	12:00 - 12:30 pm	Lunch for all	
	12:30 - 12:45 pm	SFA 1: Summarize	Eddie   Groups
	12:45 - 1:30 pm	<b>SFA 2: Fiscal Transparency</b>	Groups
	1:30 - 1:45 pm	SFA 2: Summarize	Eddie   Groups
	1:45 - 2:45 pm	<b>SFA 3: Reputational Strength</b>	Groups
	2:45 - 3:00 pm	SFA 3: Summarize	Eddie   Groups
	3:00 - 3:15 pm	BREAK	
	3:15 - 3:45 pm	<b>SFA 4: Stabilize Athletics</b>	Groups
	3:45 - 4:00 pm	SFA 4: Summarize	Eddie   Groups
	4:00 - 4:30 pm	Summary   Close	John   Jen   Lisa   Kirk

**Align Institution and Campus Strategies to Strategic Focus Areas:****Strategic Planning Schedule:****Everett** (2017-2025)**System** (2020-2025)**Tri-Cities** (2020-2025)**Vancouver** (2021-2026)**Pullman** (2023-2028)**Global** (2024-2029)**Spokane** (2024-2029)**Strategic Focus Areas:** (2024-2025)**Institution Strategic Plan (2024-2029)****Goal 1: Access and Inclusivity**

Ensure diversity, equity, and inclusion in our work environment and learning community.

**Goal 2: Flexible Learning Environments**

Partner with WSU's physical campuses to create and operationalize flexible learning opportunities.

**Goal 3: Innovative and Dynamic Support for Student Learning**

Elevate teaching excellence by establishing a comprehensive faculty development program that supports, recognizes, and rewards effective teaching, resulting in innovative and dynamic support for student learning.

**Goal 4: Student Success**

Facilitate student success and a transformative educational experience.



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**Discussion Activity:**

**SBAR Approach**

**(Situation | Background | Assessment | Recommendation)**

<b>S</b>	<p><b>Situation:</b> What is the situation that you're addressing?</p> <ul style="list-style-type: none"> <li>• Identify the circumstances you're facing</li> <li>• Describe the challenge/opportunity: size of issues, magnitude of challenges/opportunity</li> </ul>	
<b>B</b>	<p><b>Background:</b> Pertinent background information related to the situation.</p>	
<b>A</b>	<p><b>Assessment:</b> What is team's assessment of the situation</p>	
<b>R</b>	<p><b>Recommendations:</b> What are the team's recommendations to address situation</p>	